

# 2017 DIGITAL ADVERTISING CONTRACT

## ADVERTISER INFORMATION

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

NFSA Member? \_\_\_\_\_ E-mail: \_\_\_\_\_

(Non-NFSA Members add 20% to all fees.)

## AGENCY INFORMATION (IF APPLICABLE)

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### NFSA.TV & NFSA.ORG ADVERTISING (YOUR AD WILL APPEAR ON BOTH SITES!)

NFSA.TV & NFSA.ORG				NFSA.TV & NFSA.ORG			
Web banners	\$1,500/3 mos.	\$2,800/6 mos.	\$5,000/yr.	Button Ads	\$1,200/3 mos.	\$2,200/6 mos.	\$4,400/yr.
	<input type="checkbox"/> 3 mo.	<input type="checkbox"/> 6 mos.	<input type="checkbox"/> 1 yr.		<input type="checkbox"/> 3 mo.	<input type="checkbox"/> 6 mos.	<input type="checkbox"/> 1 yr.

### E-NEWSLETTER & E-BULLETIN ADVERTISING

E-NEWSLETTER ADVERTISING				E-BULLETIN ADVERTISING			
Skyscraper Ads	\$1,500/1 mo.	\$2,500/3 mos.	\$4,000/6 mos.	Skyscraper Ads	\$1,200/1 mo.	\$2,200/3 mos.	\$3,700/6 mos.
	<input type="checkbox"/> 1 mo.	<input type="checkbox"/> 3 mos.	<input type="checkbox"/> 6 mos.		<input type="checkbox"/> 1 mo.	<input type="checkbox"/> 3 mos.	<input type="checkbox"/> 6 mos.
Button Ads	\$1,000/1 mos.	\$2,000/3 mos.	\$3,000/6 mos.	Button Ads	\$800/1 mos.	\$1,500/3 mos.	\$2,500/6 mos.
	<input type="checkbox"/> 1 mo.	<input type="checkbox"/> 3 mos.	<input type="checkbox"/> 6 mos.		<input type="checkbox"/> 1 mo.	<input type="checkbox"/> 3 mos.	<input type="checkbox"/> 6 mos.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Title \_\_\_\_\_

PLEASE RETURN SIGNED CONTRACT TO: **Joanne Genadio**, Marketing Manager

Email: [genadio@nfsa.org](mailto:genadio@nfsa.org)

Tel: 845.803.6426

Advertiser must be a member in good standing at time of invoicing to receive member rates. If, for any reason, member dues are not current, invoicing will be calculated at non-member rates.

