



# Media Advertising Contract

Name of Individual or Company \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Supplying Ad Via     E-mail     CD     Drop My Name into Generic Ad     Build an ad for \$50

### Ad Packages

- Full Page Ad in Media Guide, Yearbook and Auction Program    \$100 SAVINGS!    \$1,000
- 1/2 Page Ad in Media Guide, Yearbook and Auction Program    \$ 50 SAVINGS!    \$ 550
- 1/4 Page Ad in Media Guide, Yearbook and Auction Program    \$ 450
- Business Card Ad in Media Guide, Yearbook and Auction Program    \$ 300

### A la Carte Options

Media Guide Only	Yearbook Only	Auction Program Only	
<input type="radio"/> Full Page Ad.....\$400	<input type="radio"/> Full Page Ad.....\$400	<input type="radio"/> Full Page Ad.....\$300	<input type="radio"/> Inside Front Cover.....\$400
<input type="radio"/> 1/2 Page Ad.....\$200	<input type="radio"/> 1/2 Page Ad.....\$200	<input type="radio"/> 1/2 Page Ad.....\$200	<input type="radio"/> Inside Back Cover.....\$400
<input type="radio"/> 1/4 Page Ad.....\$150	<input type="radio"/> 1/4 Page Ad.....\$150	<input type="radio"/> 1/4 Page Ad.....\$150	<input type="radio"/> Back Cover.....\$600
<input type="radio"/> Business Card Ad...\$100	<input type="radio"/> Business Card Ad...\$100	<input type="radio"/> Business Card Ad...\$100	
<input type="radio"/> Athletic Banner.....\$500			

### Completed Ad Artwork Requirements

All ads must be camera ready to correct size and furnished in the form of clear, clean, 4 color (CMYK) laser output, at a minimum. Electronically submitted files must be high-resolution (300 dpi or better) pdf, eps, TIFF, or JPEG files. Please send a laser proof with any ad. Photos and logos may be incorporated into ads, but must be 300 dpi at 100% size. All ads must be submitted in the correct size. There are no placement location guarantees in the yearbook.

**Email artwork to: Elaine Barnum Elaine.barnum@princeofpeace.org**

### To Build An Ad

Our designers will be happy to create an ad for your business for \$50. Photos and logos may be submitted for ads, but must be at least 300 dpi at 100% size. Please email Elaine.barnum@princeofpeace.org for more information.

### Payment Information

Amount Due \$ \_\_\_\_\_     Payment Enclosed

Check # \_\_\_\_\_ (Payable to Prince of Peace Christian School)



Account Number \_\_\_\_\_

Expiration \_\_\_\_\_ V-Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Special Instructions \_\_\_\_\_

Sold By: \_\_\_\_\_

Please retain bottom copy & return along with payment to:

Prince of Peace Christian School  
 Attn: Elaine Barnum  
 4000 Midway Road  
 Carrollton, TX 75007  
 972-447-0532, ext. 329  
 972-447-4202 Fax  
 elaine.barnum@princeofpeace.org  
 www.popcs.org

**Please note the following print deadlines:**  
 2011 Media Guide August 1, 2011  
 2011-2012 Yearbook March 1, 2012  
 2012 Auction Gala March 1, 2012

Prince of Peace Christian School is a 501(c)(3) Non-Profit Organization.

**WHITE**-Auction

**YELLOW**-Yearbook

**PINK**-Athletics

**GOLD**-Advertiser