



**American
Red Cross**

2013 Media Sponsorship Agreement

DINE FOR

Disaster Relief

Media Participant Levels

The second annual *Dine for Disaster Relief* event is scheduled for **Thursday March 28, 2013**. *Dine for Disaster Relief* is an opportunity to meet the disaster response needs of our communities by partnering with your local American Red Cross of Greater Idaho.

Participation in *Dine for Disaster Relief* allows local restaurants to receive marketing materials and support to promote this event for their establishments.

Thanks to the generous support of our media partners, *Dine for Disaster Relief* participants receive event publicity through television, radio, outdoor signage and social media.

Partner - \$1,000 In-Kind Marketing/Design

- Logo listed on *Dine for Disaster Relief* website
- Direct link to your website
- Logo listed in all print advertisements
- Participation plaque

Supporter - \$500 In-Kind Marketing/Design

- Name listed on *Dine for Disaster Relief* website
- Name listed in all print advertisements
- Framed participation certificate

Company: _____

Contact: _____

Physical Address: _____

City, Zip: _____

Phone: _____

Email: _____

Participation Level:

- Partner: \$1,000 in-kind
- Supporter: \$500 in-kind

Please include us in Dine for Disaster Relief at the level indicated above. By signing below, I agree to provide the in-kind amount noted above to the American Red Cross of Greater Idaho. I will email a list of the in-kind service/resources and their value. I hereby agree to allow the Red Cross to use our company name and/or logo in promotional materials for Dine for Disaster Relief. I agree not to use the Red Cross logo or likeness in any self-produced marketing materials without the prior consent of the Red Cross.

Signature of Authorized Agent:

Printed Name _____

Title _____

Date _____

Send signed agreement via fax to: 208.746.0214, or
e-mail or mail to:

American Red Cross of Greater Idaho/
North Central Idaho District

Attn: Deborah Snyder

3332 10th Street

Lewiston, ID 83501

Phone questions to: 208.553.5147

E-mail questions to: deborah.snyder@redcross.org

Fax: 208.746.0214

Show your customers you care.
*Your support benefits your local
community!*