

Dear Prospective Homeowner,

Thank you for the opportunity to present the following Buyer Real Estate Services Proposal. I appreciate the time spent together reviewing your wants and needs, as well as your time considerations.

Buying a home is one of the biggest decisions - both financially and emotionally - you will make in your lifetime. While excited, you may also may be a bit overwhelmed by the procedures involved. Regardless of whether you're a first-time or experienced buyer, I am committed to successfully assisting you in realizing your goal of homeownership.

I sincerely hope that you will choose me to represent your interests as I guide you through this important transaction.

Thank you again, and I look forward to working with you.

Sincerely,

Jeffrey Shore



Jeffrey Shore

Sotheby's International Realty

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A passionate and driven force in the real estate industry, Jeffrey Shore has achieved success by a relentless persistence and an unwavering positive attitude. In his first year and a half at Sotheby's International Realty, Jeffrey closed, referred and leased \$13,730,000 in transactions, including setting a new price record in Pacific Palisades.

Jeffrey began his real estate career in 2006, working for one of Los Angeles' most highly respected commercial real estate companies, where he closed over 200 transactions. The breakneck speed and sheer volume of those deals helped Jeffrey develop the ability to get an enormous amount done with calm, integrity and efficiency, which translated seamlessly when he transitioned into the residential market.

A powerful problem solver with extensive knowledge of real estate markets, Jeffrey is as much at ease working with first time homebuyers as he is with sophisticated and demanding owners of multi-million dollar properties. His innovative sales skills and creative marketing support his passion to bring people and deals together.

"Jeffrey listened to our wants and needs and it became clear that we were working with someone who had the passion, drive and expertise to make sure we got what we wanted."

There is always a market for the exceptional.

Jeffrey Shore. Creating long term successful relationships one deal at a time.



The Greater Los Angeles Luxury Leader

Sotheby's International Realty - Greater Los Angeles represents fine homes, luxury estates, and condominiums throughout the region and comprises some of the most experienced, professional, and successful agents in the area. Offering signature service and attention expected by a distinct and discerning clientele in the most prestigious areas of Southern California, from Los Angeles' Golden Triangle to waterfront homes in Malibu.

- » ENTERED LOS ANGELES IN 1995
- » ENCOMPASSING 9 BROKERAGES SPANNING FROM MALIBU TO THE HOLLYWOOD HILLS

PUT AN EXPERIENCED BUYER REPRESENTATIVE TO WORK FOR YOU

• Property Search

Your buyer representative will appraise your particular criteria for a house and neighborhood, then search for properties that fit those specifications. Your buyer representative will set appointments for showings and monitor the market as new listings become available.

Market Data

Market value is determined by many factors, including the availability of similar properties at competitive prices, location, condition, and most of all the price that a knowledgeable buyer is willing to pay. Your buyer representative will provide market data to help you establish an offering price.

Purchase Offer

There may be other considerations besides price that are equally important in structuring a purchase offer. The terms and conditions of the offer, amount of deposit and possession date are likely to be factors when an offer is made. Your buyer representative will help in your preparation of a purchase offer.

Negotiating

When a purchase offer is made, the sellers may be concerned with certain aspects including the ability of the purchasers to fulfill their agreement, the terms and conditions of the offer, the breakdown of closing costs between buyer and seller and even the motivations and lifestyle of the prospective new owners! Your buyer representative will help structure a negotiating strategy that will create the desired result, a new home.

Handling Details

A lot has to happen between signing the purchase offer and moving into a new house. Your buyer representative will attend to the details and keep you in touch with the transaction each step of the way.

Sellers list their homes with real estate agents to ensure professional representation throughout the home selling process. As a buyer, you deserve the same kind of service!



HOME FINDERS' PROFILE

Requirements For Your H	ome Purchase:		
Desired Area(s): Acceptable Style(s):		New or Existing:	
		Square Feet:	
Price Range:		Lot Size:	
Bedrooms:	_ Features Required:		
Bathrooms:	_ Features Required:		
Other Requirements:			
Current Housing Informa	tion:		
Address:		Phone:	
E-mail address:			
Approximate Value:		Estimated Equity:	
Down Payment Available:		Progress of Sale:	
Family Information:			
Children:			
Employer:		Phone:	
Address:		Commute Time:	
Employer:		Phone:	
Address:		Commute Time:	



IN CONCLUSION

A relationship with a Sotheby's International Realty® agent connects you to a group of real estate professionals widely respected for their expertise in fine property.

Our associates have an in-depth understanding of local real estate markets and strong ties to the communities they serve. All Sotheby's International Realty agents are dedicated to delivering exceptional service and have a long history of exceeding the expectations of the world's most discerning buyers. We look forward to offering you:



- Comprehensive local expertise.
- Access to extraordinary properties.
- A network of offices and contacts to assist you locally and globally.
- An easy-to-use web site that displays detailed information about our listings.
- The level of service that clients have come to expect from the name Sotheby's.



Client Testimonials

"How many people can say this about their real estate agent? He sold our home before it hit the market and broke a new sales record in Pacific Palisades. He managed an estate sale, an auction, gardeners and cleanup crews, and every vendor related to the sale; inspectors, contractors, appraisers. He showed up the day before escrow closed to help me move a cement table and a jacuzzi...I never asked for his help – he just showed up wearing gloves. Jeffrey is one of the nicest people I've ever known; honest, caring, and aware with an ability to get an enormous amount done with calm, integrity and efficiency. Amazing." — Trustee, Pacific Palisades

"We knew firsthand how tough the LA housing market was - we had all but given up on finding the perfect home for our family. Jeffrey listened to our wants and needs and it became clear that we were working with someone who had the passion, drive and expertise to make sure we got what we wanted. Jeffrey presented off-market opportunities which immediately gave us an advantage. Our first offer was accepted...Jeffrey expertly guided us through all negotiations, inspections, managed every aspect of the transaction and managed the endless piles of paperwork for us...He did everything. Buying our home was one thing, but gaining a dear friend in the process was completely unexpected. Our family can't thank Jeffrey enough for all he's done for us."

— Cindy L., Entrepreneur

"Last year I found myself with two homes that needed to be sold: the family home I grew up in, and a rental property in disrepair. Both sales were complicated, unique, emotional and by no means "routine." Jeffrey politely and elegantly stepped in and simply took over. A powerful problem solver, he laid out a timeline, presented the marketing options, and managed every detail to completion. Jeffrey's team and the vendors he recommended were tenacious and hustled on everything. He managed countless moving parts with a personal style that was engaging, honest and demonstrated his understanding of my situation." — Michael R., Pacific Palisades

"Rarely does someone make an impression to motivate me to sit down and write a letter...Jeffrey is remarkable - he covered all the bases, all the time...His professionalism, efficiency and natural interactions are amazing! I've never seen anyone so motivated, energetic, and willing to accommodate our needs based on our tight schedule to locate and purchase a home. He listened to our requests and went above and beyond what we expected. He did everything. He has a natural gift, and it was a pleasure to work with Jeffrey to find the perfect home." — Kristian A., Film Producer

"Jeffrey Shore is an outstanding real estate agent. Thanks to his extensive network and international connections, Jeffrey was able to refer one of the top real estate agents in Portugal for the sale of my father's property. The 5.500.000 € listing was signed in a matter of days, and my father was thrilled with Jeffrey's referral. I too needed an agent for my own property in Costa Rica, and Jeffrey once again solved the issue with a quick phone call. Jeffrey went well above and beyond his call of duty to refer me and my family trusted, reliable professionals. I cannot recommend Jeffrey highly enough, because his jovial, personable character and professional work ethic are so endearing to me. It is a pleasure dealing with Jeffrey." — Noemi D., Real Estate Investor

"Jeffrey and I worked together in commercial real estate for almost a decade, where he closed over two hundred transactions. Jeffrey is honest, dependable, incredibly hard-working, and an impressive real estate agent who is always giving his all. His extensive knowledge of real estate markets was always a huge advantage in helping him close many difficult and challenging transactions. Along with his undeniable talent and big personality, Jeffrey has always been an absolute joy to work with. He brings out the best in everyone." — Todd N., President & Owner, illi Commercial Real Estate

"Our experience with Jeffrey was great! Being new to California from overseas, Jeffrey provided invaluable advice, was attentive to our needs and wishes, and worked relentlessly to find our family the perfect home in the shortest amount of time. A cheerful and enthusiastic person, he helped us make all the necessary move-in arrangements, and his periodic follow up calls offering professional help and guidance have been greatly appreciated. I highly recommend Jeffrey when buying or selling a home." — Vasily I., Pharmaceutical Executive

